



February 20, 2013

To whom it may concern

Jamie Brauer recently completed a project for Jayfair Enterprises Inc. in which he achieved final approval of the Plan of Subdivision for the residential housing development known as Prince Edward Estates at Young Cove. To accomplish this goal, Jamie had to overcome many obstacles by coming up with creative and innovative solutions to issues that arose during the course of the project. Jamie had complete responsibility for this project starting with visualizing the concept for the development through to final municipal approval.

Jamie foresaw that the approaching retirement of the baby boom population would create a demand for high quality full-featured retirement homes in a tranquil setting outside of, but not far from, the larger cities in southern Ontario. He recognized that the parcel of property owned by Jayfair was ideal in both features and location and developed the concept of a residential housing project to cater to market demand that he foresaw.

Having developed the business plan for the project, Jamie then developed the subdivision plan and proceeded to manage the project of obtaining the requisite approvals. The approvals required for a plan of subdivision are many and varied. Jamie called on his extensive experience in both construction and project management to shepherd this project from concept to final approval. He proceeded to obtain the services of the best technical consultants available to conduct the numerous studies required to verify the suitability of the site for its intended purpose. These included environmental assessments, hydrogeological studies, archaeological studies, a traffic impact study, site servicing options assessment and geotechnical assessment.

Having shown the site to meet the requirements for its intended purpose as a residential subdivision, Jamie then proceeded work with the engineering consultants to guide the development of the detailed engineering design of both the internal and external servicing infrastructure that was required for the site. Obtaining municipal approval for the detailed designs required Jamie to call on his project management skills as well as his extensive technical experience to come up with innovative solutions to the many varied and challenging issues that arise in complex projects of this nature.

Without the creative and very innovative solutions developed by Jamie to address issues that arose during the course of the project, municipal approval would never have been obtained. For instance, when engineering studies showed the original plan of using individual wells for water supply to each home in the development was not feasible, Jamie researched the capacity of the municipal water treatment plant to determine whether it had the capacity to supply the development. Finding that it did, Jamie proceeded to apply for and receive approval from the municipality to supply potable water to the development. Jamie also researched more environmentally friendly technologies for treatment of wastewater for the development. He worked with the suppliers and consulting engineering firms to design a wastewater collection and treatment system using the latest green technologies in order to minimize the environmental impact of the development. The treatment system Jamie helped develop will be a model for future residential housing developments.

In carrying out this project, Jamie demonstrated a breadth and depth of management and problem solving skills that, without fail, resulted in problems being solved in a very constructive way that left all parties pleased with the results. His ability to coach and counsel people to achieve goals in a timely manner was a major contributor to the successful completion of this project.

Jamie is very goal oriented and focused, with great organizing and planning skills that allow him to achieve difficult targets in the shortest time possible. His extensive experience in construction and his depth of technical knowledge allow him to develop creative solutions to problems and his people interaction skills then allow him to get the solutions implemented in a constructive and timely manner.

I would not hesitate to recommend Jamie for any project development, project management or construction project. I have absolute confidence that he would complete the project in a very satisfactory manner and in the shortest time possible.

A handwritten signature in black ink, appearing to read 'L. Jones', written in a cursive style.

Lloyd R. Jones
President and Chief Executive Officer